



FRANCHISE OPPORTUNITY

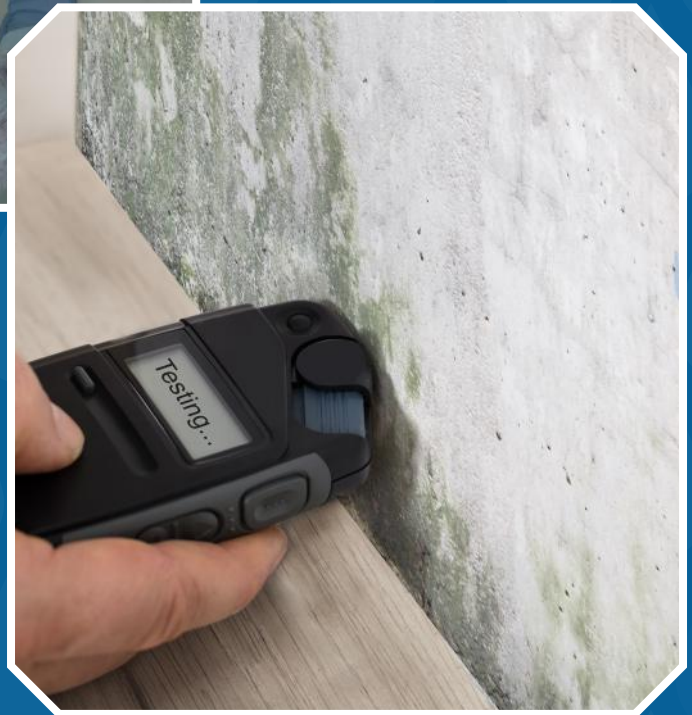
This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.

A BRAND SET APART

RestoPros is bringing dependable, professional, and timely restoration services to the American public. Our business model is like no other. Our day-to-day operations are seamless. When we say we can handle any project, we mean it. We are confidently built upon a team of restoration experts, many who have a military background, that has launched an unprecedented reputation in this industry. This is your chance to get in on the ground floor of an exciting, easy-to-operate concept that is revamping the restoration industry of yesteryear.

Led by owner and founder Alex Blair, RestoPros was first launched in 2014 in North Carolina. Since then, we have seen growth year after year. We are a family-based company with hard and strong beginnings that have built a powerful foundation for our brand. Our company has grown organically over the past few years with growth unseen or unheard of in this industry!

Our goal is to offer the most complete and efficient franchise model in the franchise marketplace by providing our franchisees the opportunity to experience a rewarding, profitable, and sustainable business model. RestoPros is ready to share its proven operational practices and dialed-in restoration and remediation services with the rest of the States. Our brand has been built on a firm foundation and is now seeking qualified candidates for an enticing franchise offering!



**RESTOPROS
IS ON THE
WAY TO SAVE
THE DAY!**

RESTOPROS IS LIKE NO OTHER

RestoPros is a restoration company that solves water and mold damage problems in commercial and residential properties. We are a North Carolina state certified restoration service contractor and have been further certified through the Institute of Inspection, Cleaning and Restoration (IICRC).

RestoPros offers an extensive array of services that build a fast and favored reputation within any city. We are the all-stars within our current territories and are confident that our services will be well-received no matter where we are. We are proud to offer a variety of services for both commercial and residential properties:

- **Water Extraction**
- **Drying in crawl spaces**
- **Structural drying**
- **Water remediation**
- **Water damage restoration**
- **Mold detection and remediation**
- **Roof tarping**
- **Humidity control**
- **Moisture detection**
- **Raw sewage cleanup**
- **Hoarding and gross filth clean up**

We use only the highest quality equipment and take professionalism seriously. We work with insurance companies, offer free estimates, and restore the property to pre-loss conditions. The RestoPros brand is knowledgeable, timely, and approachable, appealing to the masses with ease. We strive to be the best, to be trustworthy, and to be efficient. The goal is for the customer to be just as satisfied in the service and communication of the RestoPros technician as they are with the final product. That is the RestoPros difference. We are beckoning entrepreneurial hopefuls who want a business with reasonable overhead, affordable start-up costs, impressive ROI, and sprawling market applicability to join our team!



OUR STORY

Alex Blair has a rich history in the restoration and remediation business. RestoPros was built with one trailer, 3 dehumidifiers, and 12 fans. We started by purchasing tools from pawn shops on our shoestring budget, saving money by only purchasing vehicles or equipment as the budget allowed. We started every morning before the sun came up and we worked until the last job was done. Quickly, within 4 months, we had 3 crews on the road doing 2 to 3 jobs a day per each crew. Today, we are handling over 100 mitigation jobs during business hours a month, with a typical 20 hour a month after-hours work load.

With this leadership backing us, we respect every employee as if they are the owner and extend this same respect to our franchisees. We understand what it takes to run a business. One of the biggest keys to our success is teamwork and communication; it is a must. Alex Blair has led the charge in our philosophy that being truthful and following through with the work is the top priority before making money.

QUALIFICATIONS

The RestoPros concept is reliant on a detail-oriented leader who is proficient at interacting with and selling to referral sources and clients. The success of our corporate office and leadership can be directly related to professionalism within all aspects of the business and the dedication to top-notch sales talent and quality service. Particularly, RestoPros is seeking to award franchises to individuals with the following qualifications:

- Although not a requirement, **technical know-how and a basic understanding of the restoration industry** would be helpful for any franchisee.
- A **high level of credibility, as well as a commitment to excellent customer service**, are must-haves for our candidates. Franchisees need to be comfortable with face-to-face interaction and direct sales to clients.
- We want a **“people person”** who will bond with customers and maintain the loyalty of each RestoPros client through authentic conversation and wonderful 100% satisfying service. We want people who possess strong sales and customer service abilities.
- **Great time and schedule management skills** are a must-have for our franchisees. RestoPros maintains a full schedule, which requires excellent oversight of the timing and scheduling of all moving parts.
- **Excellence, honesty, and integrity** are important qualities within a RestoPros franchisee. We want business owners who will maintain the reputation of our company and continue to keep clients as the top-priority.
- We need candidates that **meet the initial financial requirements** in order to successfully launch their business. The initial investment is at least \$60,000 to account for working capital, startup costs, marketing dollars, and initial franchise fees.

A person who meets the above qualifications may be a great fit for our company! Professional know-how complemented by exceptional customer service is a highly sought-after commodity in the restoration industry and is the perfect investment for any business-minded candidate.



A REVOLUTIONARY OPPORTUNITY IN FRANCHISING

What else makes RestoPros the go-to franchise option within the industry?

Training

We provide our franchisees with three phases of training. Phase One instruction will pertain to administrative, operational, technical ,and sales/marketing matters; it will also include a liberal amount of on-the-job training. Phase Two is on-site at the franchise operation, with Phase Three being additional training and eventual educational courses.

Proven Business Model

The RestoPros model has been tested and tried within its company-owned location and has seen tremendous success. We understand exactly what the business needs to flourish within any location and deliver those resources into the hands of our franchisees.

Exclusive Territory

Early adopters have the opportunity to obtain exclusive territory rights for their very own RestoPros. This means you have exclusive access to a population that is ideally between 250,000 and 500,000, depending on the counties and market demographics, who believe will love our service!

SUPPORTED BY A TEAM OF PROFESSIONALS

Why should you choose RestoPros as your business venture? We believe in setting up our franchisees for success at the very beginning and throughout the life of their RestoPros business. We provide the following areas of support:

Operational Support

You aren't just buying a name; you are buying proven operational practices that have kept our business solid for years! We provide ongoing training and support in many areas critical to the success of the franchisee's business, including unit operations and maintenance, customer service techniques, product ordering, suggested pricing guidelines, and administrative procedures.

Marketing Support

RestoPros will coordinate development of advertising materials and strategies for all of our franchisees. We will also supply our franchisees with consumer marketing plans and materials for use at the local or regional level. This will include equipment, tools, supplies, marketing materials and other items needed for the operation of the RestoPros business. We work alongside you to keep the customers coming in!

Purchasing Perks

We need to mention that on top of an already affordable and highly profitable franchise, we will also negotiate quantity discounts on behalf of all of our franchisees, meaning more savings for you!

Other Areas of Support

RestoPros will provide initial oversight for financial, legal, and accounting elements for its franchisees. Additionally, we strive to discover and research methods and techniques that will enhance unit-level profitability.

THE NUMBERS

Let's take a quick look at the investment and fees you can expect with a RestoPros franchise:

- Franchise Fee: \$37,500
- Royalty Fee: 7% of gross sales
- Total Average Initial Investment: \$129,050 (includes franchise fee)

More details are found in the chart below:

DESCRIPTION	LOW	HIGH
Real Estate/Rent	\$0	\$5,000
Utility	\$0	\$1,000
Leasehold Improvements	\$0	\$2,500
Market Introduction Program	\$2,000	\$10,000
Equipment	\$15,000	\$25,000
Computer Systems	\$2,000	\$4,000
Insurance	\$400	\$2,500
Vehicle	\$0	\$37,000
Signage	\$500	\$4,000
Inventory & Tools	\$1,000	\$5,000
Licenses & Permits	\$500	\$1,000
Professional Fees	\$1,200	\$3,000
Working Capital	\$15,000	\$40,000
TOTAL BEFORE FRANCHISE COSTS	\$37,600	\$140,000
AVERAGE: \$88,800		
Training (Travel and Lodging)	\$1,000	\$4,500
Franchise Fee	\$37,500	\$37,500
TOTAL WITH FRANCHISE COSTS	\$76,100	\$182,000
AVERAGE: \$129,050		



THE NEXT STEP

Are you ready to dive in to a dependable, trustworthy, and successful company with a proven track record? Are you interested in joining a restoration service brand that has solidified its reputation through exceptional customer service and a solid business concept? Join the RestoPros team today.

For more information, visit our franchise page at
www.RestoProsFranchise.com



CONTACT US

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